



BENEFITING
RONALD McDONALD
HOUSE CHARITIES®

2021

SPONSORSHIP OPPORTUNITIES



Ribs & Rods is one of Temple's most popular and fastest growing events, joining the community's love for live music, classic and custom cars, and BBQ, all in support of our local Ronald McDonald House.


Past events have brought in over 600 show vehicles, 75 top notch cooking teams, and thousands of spectators.

The **11th Annual Ribs and Rods** will be at Bend O' The River, right off IH35 in Temple, TX. We invite you to be part of this spectacular event, and help us celebrate 11 years of fun!

Please see the reverse side for a list of our Sponsorship Packages- excellent opportunities to promote your business and help us support local families and the efforts of the Ronald McDonald House, here in Temple, TX.



SPONSORSHIPS

	TITLE SPONSOR	GOLD LEVEL	SILVER LEVEL	BRONZE LEVEL
Cost		\$1200	\$800	\$400
Radio Commercial Representation	✓			
Personal Stage Banner	✓	✓		
Logo on Event T-shirts	✓	✓	✓	
Logo on Event Posters	✓	✓	✓	
Logo on Large Display Banner	✓	✓	✓	✓
Logo on Fliers	✓	✓	✓	✓
Logo on Social Media Website	✓	✓	✓	✓
Wristbands provided	40	30	20	10
Booth Space	Unlimited	20x20	10x10	NA



SPECIALTY SPONSORSHIPS

Stage Sponsorship: \$2,500 – Includes an exclusive large stage banner at the top of the stage and Gold Level promotional items.

Trophy Sponsorship: \$1,500 – Logo on all Car Show awards and Gold Level promotional items.

Beer Chug Contest: \$1,000 – Logo on all give away contest mason jars, exclusive company exposure during contest, and Gold Level promotional items.

Rib Eating Contest: \$800 – Exclusive Company representation during contest and Silver Level promotional items.

2021 SPECIFICS

- November 5th & 6th at Bend 'O The River
- 40,000 Fliers Printed
- Radio Advertising on US105 and KROCK101.7
- CTBA Sanctioned Cookoff
- Drive-in Style Movie Night
- Over 100 Vehicle Awards
- Family Friendly Activities

CONTACT: STEPHEN
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