



2024



BENEFITING
RONALD McDONALD
HOUSE CHARITIES®

SPONSORSHIP OPPORTUNITIES



Ribs & Rods is one of Temple's most popular and fastest growing events, joining the community's love for live music, classic and custom cars, and BBQ, all in support of our local Ronald McDonald House.

Past events have brought in over 600 show vehicles, 75 top notch cooking teams, and thousands of spectators.

The **14th Annual Ribs and Rods** will be at Bend O' The River, right off IH35 in Temple, TX. We invite you to be part of this spectacular event, and help us celebrate 14 years of fun!

Please see our list of Sponsorship Packages- excellent opportunities to promote your business and help us support local families and the efforts of the Ronald McDonald House, here in Temple, TX.



SPONSORSHIPS

| | TITLE SPONSOR | GOLD LEVEL | SILVER LEVEL | BRONZE LEVEL |
|--|---------------|------------|--------------|--------------|
|--|---------------|------------|--------------|--------------|

Cost



| | | | | |
|---------------------------------|-----------|--------|--------|-------|
| | | \$1500 | \$1000 | \$500 |
| Radio Commercial Representation | ✓ | | | |
| Personal Stage Banner | ✓ | ✓ | | |
| Logo on Event T-shirts | ✓ | ✓ | ✓ | |
| Logo on Event Posters | ✓ | ✓ | ✓ | |
| Logo on Large Display Banner | ✓ | ✓ | ✓ | ✓ |
| Logo on Fliers | ✓ | ✓ | ✓ | ✓ |
| Logo on Social Media Website | ✓ | ✓ | ✓ | ✓ |
| Wristbands provided | 40 | 30 | 20 | 10 |
| Booth Space | Unlimited | 20x20 | 10x10 | NA |



SPECIALTY SPONSORSHIPS

Stage Sponsorship: \$2,500– Includes an exclusive large stage banner at the top of the stage and Gold Level promotional items.

Trophy Sponsorship: \$2,500– Logo on all Car Show awards and Gold Level promotional items.

Beer Chug Contest: \$2000– Logo on all give away contest mason jars, exclusive company exposure during contest, and Gold Level promotional items.

Rib Eating Contest: \$2,000– Exclusive Company representation during contest and Silver Level promotional items.



2024 SPECIFICS

- October 4th & 5th at Bend 'O The River
- 40,000 Fliers Printed
- Radio Advertising on US105
- CBA Sanctioned Cook Off
- Drive-in Style Movie Night
- Over 100 Vehicle Awards
- Family Friendly Activities

CONTACT: STEPHEN

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